Rep Order# EC'd Yes

6817867

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).DEM. CNG. CMP COMM.

Ver# 3

Status Revised

Traffic Order# 102150

Last Received: Printed:

Showing Buylines: All Lines

05/29/2012 9:22 AM 05/29/2012 9:11 AM

of 4

Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 PL/P2/E 11/14/1194 10/16/2012 - 10/22/2012

Rep Firm Sales Office ( Salesperson (

) PHILADELPHIA ) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845

SC=\* -- CONTRACT COMMENT --

Fax# Phone#

Estimate# Product Buyer

Katie Keuleman

DCCC 1194

## — REMARKS —

REV TO SHOW TP CHANGES 22-24

PLEASE CNF THANKS

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11	10	9	00	7	Ø	ហ	zl.	ω	, N	₽	L T
TU-E,M	SU	នប	SU	SU	SA	SA	TU-F,M	TU-E,M	TU-TH, SU-	TU-F,M	Day
9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	TU-TH, SU- 430A-5A M	5A-6A	Time
TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WARE UP WITH THE WAGNERS	Program
:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$425.00	\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/16-10/22	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	ற	Dates
10	<del>L</del>	Н	N		Ю	H	14	UI	41	ហ	Spots/Week
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0 1-7	J-=1	٢	N	Н	N	هــو	7.42	<b>(</b> 11	44	ហ	Total Spots
\$4,250.00	\$500.00	\$500.00	\$1,000.00	\$375.00	\$1,250.00	\$375.00	\$12,600.00	\$3,625.00	\$800.00	\$2,000.00	Total Cost
											Daypart

Station	Rep Orders EC'd Yes
Station VSANI TVI I AS XIBCAS ANI	Rep Order#         6817867           EC'd         Yes
N 0 VI	Ver#
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	Ver# 3 Status Revised
A manage (	Traffi
A TANKS ( ) CREAT AMERICAN MEDIA	Traffic Order# 102150
NEDIA	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
Ren Eirm	05/29/2012 9:22 AM 05/29/2012 9:11 AM lines
	2 of

Daypart

<b>(</b> )	*	*	*	<b>N</b>	N	L	L	1-1						LT 1	Station   Advertiser Product Estimate# Buyer Phone#
25	* 2.4	*23	* 22	21	20	19	8	17	ഗ	15	14	w	12	Ľn	# er KS
M	SA Sales Re V3 Time	TU-F,M 7P- Sales Remark: V3 Time Chang	TU-F,M 630 Sales Remark: V3 Time Chang	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	Day	SNV-TV LAS V ( ).DEM. o DCCC 1194 Katie Keuleman
8P-10P	630P-730P Remark: V: ne Changed, Cor	730E	P-71	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	1230P-1P	12P-1230P	11A-12P	 10A-11A	Time	KSNV-TV LAS VEGAS, NV. r ( ).DEM. CNG. CMP COMM. DCCC 1194 Katie Keuleman
THE VOICE	JEOPARDY/ 3 NOT NA - mment Chang	WHEEL OF FORTUNE V3 NOT NA - WHEEL 7-730P. Comment Changed	JEOPARDY V3 NOT NA - JEOPARDY 630-7P. Comment Changed	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	P NEWS 4: THE AGENDA	OP NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	Program	NV. VP COMM.
	WHEEL OF FORTUNE JEOPARDY/WHEEL 630-730P. Jed	OP.	530-7P.				~								Agency ( ) 1010 WI WASHII Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	: 30	:30	: 30	:30	:30	:30	:30	: 30	:30	:30	30	:30	: 30	Len	) GREAT /ISCONS INGTON E 11/ E 10/16
\$4,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325.00	\$325.00	\$425.00	\$325.00	\$325.00	Rate	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1/P2/E 11/14/1194 es 10/16/2012 - 10/22/2012
10/22-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates	EDIA #800
2		U1	ΔĻ	<del>L</del>	បា	ហ	ហ	ហ	U1	(n	ហ	10	ហ         	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#
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N .	N	Ül	42	Н	ហ	ហ	ίπ	ίπ	(Jī	Cn	<b>C</b> IT	10	ហ ! !	Total Spots	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845
\$8,000.00	\$1,050.00	\$6,500.00	\$5,200.00	\$675.00	\$6,000.00	\$3,625.00	\$3,625.00	\$2,250.00	\$1,625.00	\$1,625.00	\$2,125.00	\$3,250.00	\$1,625.00	Total Cost	ДРНІА ЖБАКУ -6540 -1845

—COMPETITIVE COMMENTS— EST SHARES	COMPETITIVE Market Totals \$235,000	Oct 12: 125 / \$86,950.00  Sales Totals: 125 / \$86,950.00  Station Totals: 125 / \$86,950.00  Lines not sent/rcld/rtrn: 0 / \$0.00	—SALES MONTHLY TOTALS—	-REPORT TOTALS Report Totals: 125 / \$86,950.00	30 TU-F,M 1135P- TONIGHT SHOW W/ 1235A	29 SA 11P-1135P NEWS 3 NIGHTSIDE	28 TU-F,M 11P-1135P NEWS 3 NIGHTSIDE	27 SU 10P-11P LAW & ORDER	26 SU 830P-930P NEWS AFTER NFL	IT In Day Time Program	Estimate# 1194 Buyer Kafie Keuleman Phone# Far#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).DEM. CNG. CMP COMM. Product DCCC	Rep Order# 6817867 Ver# 3 Status Revised EC'd Yes
	CATV KTNV XXXX				/ JAY LENO	DE	DE			    -  -		L	<u>C</u> .
	TV 0% NV 16% XX 0%				ENO						Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency ( 1010 WAS	Traffic Order# 102150
	KBLR KTUD				: 30	:30	:30	:30	: 30	l en		) GREAT WISCON	der# 1021
	D R				\$500.00	\$1,100.00	\$1,200.00	\$900.00	\$1,600.00	Ra tt	( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 P1/P2/E 11/14/1194 es 10/16/2012 - 10/22/2012 ecks		
	KINC 0% KVCW 1%				10/16-10/22	10/20-10/20	10/16-10/22	10/21-10/21	10/21-10/21	Dates	12	EDIA #800	Printed: 05. Last Received: 05/ Showing Buylines: All Lines
	KLAS KVMY				ω	н	N	2	N	Spots/Week	Salesperson Phone# · Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/29/2012 9:22 AM 05/29/2012 9:11 AM Il Lines
	248 2%				feed	fi	H	Н	, }=i	\( \times \) \(	Phone# FAX#		2 AM 1 AM
	KSNV				œ	Н	N	N	Ю	Total	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
	37% 20%				\$4,000.00	\$1,100.00	\$2,400.00	\$1,800.00	\$3,200.00	Total Cost	6540 1845	PHIA REARY	3 of 4
										Daypart			

Books Demos

NOV12 RA35+

Rep Order# EC'd Yes Buyer Product Estimate# Station KSNV-TV LAS VEGAS, NV. Advertiser ( ) DEM. CNG. CMP COMM. DCCC Katie Keuleman 1194 6817867 Ver# 3 Status Revised Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency Traffic Order# 102150 ( ) GREAT AMERICAN MEDIA 1010 WISCONSIN AVE NW, S#800 WASHINGTON, DC 20007 Last Received: 05// Showing Buylines: All Lines Printed: 05/29/2012 9:22 AM 05/29/2012 9:11 AM Rep Firm Sales Office ( Salesperson (

11/14/1194 10/16/2012 - 10/22/2012

CASH IN ADVANCE

- CREDIT RISK --

Phone# Fax#

Salesperson Phone# Salesperson FAX#

) PHILADELPHIA ) AMY MCCREARY

215-568-6540 215-568-1845

4 of,